



Tracy E. Morgan

Senior Consultant

EDUCATION

Master's in Business Administration |
Harvard University

Bachelor of Science in Engineering |
Chemical Engineering
Princeton University

CERTIFICATIONS

Certified Trainer in Advanced
Management Consulting

Certified Partner of SchellingPoint,
experts in Alignment Optimization

Certified in Facilitating the Balanced
Scorecard Performance Measurement
System

PUBLICATIONS

Book | *How to Conduct an Effective
Strategic Planning Process with
Minimal Effort*

Book | *Church Leadership and
Transformational Change: Strategies
for the 21st Century*

ORGANIZATIONS & ASSOCIATIONS

Delaware Sustainable Chemistry
Alliance

CONTACT INFO

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MY WHY?

I am passionate about creating a better world by working with leaders to provide products and services that are needed, and in a way that improves relationships with their co-workers. I most enjoy working collaboratively with leaders to develop creative solutions for our current systemic problems.

AREAS OF EXPERTISE

- Strategic Planning
- Leadership Alignment
- Change Management
- Market Research
- Market Development
- Financial Modeling and Analysis
- Mergers & Acquisitions

WORK EXPERIENCE

I have worked with middle-market companies, Fortune 500 divisions, and non-profits, including DuPont, the State of Delaware, General Electric, Saint-Gobain, and Procter and Gamble. In recent years my focus has been on the execution of transformational organizational change. My projects and experience have been primarily in chemical, healthcare, finance, software and IT industries along with non-profit organizations. Throughout my career, I have developed and implemented programs for organizations – large and small – that have increased revenues, reduced costs, conserved resources and improved quality. I also have developed, analyzed, presented, and implemented strategies producing organizational alliances that have led to expansion, growth, and acquisitions.

PERSONAL INTERESTS

Supporting and creating theatre, building a personal development mobile app, throwing large weekly pool parties (prior to social distancing).