



Jeff Martin

Senior Consultant

EDUCATION

Bachelor of Science | Finance
Louisiana State University

CERTIFICATIONS

StoryBrand Marketing Guide
EOS Implementor

PUBLICATIONS

Book | Business Mulligan – *How To Give Your Business and Your Life a Second Chance in a Changing World*

ORGANIZATIONS & ASSOCIATIONS

ACTS Community of Lafayette
Habitat For Humanity

DISTINCTIONS

#1 Bestselling Author on Amazon
Top 100 New Franchises, Franchise Market Magazine

FAVORITE QUOTE

"If opportunity doesn't knock, build a door." - Milton Berle

CONTACT INFO

T | 337.205.7900 C | 337.296.6152

Jeff.Martin@DaVinciGC.com
www.DaVinciGC.com

MY WHY?

To give business owners and leaders peace so they can live life as intended.

KEY AREAS OF EXPERTISE

BUSINESS

Marketing Strategy
Digital Product Development
Business Management Systems

SUB SPECIALTIES

Digital Marketing
Leadership Team Development

WORK EXPERIENCE

Jeff has founded several successful businesses ranging from real estate holdings to paramedical examination firms.

He was on the forefront of the DNA testing market when it exploded in the 1990's. He founded DNA Services of America, which grew into a global enterprise. Rapid technological advances forced several significant business model shifts which were complicated and painful, but necessary for survival.

These experiences inspired Jeff to create "The Mulligan Method", which is detailed in his #1 Bestselling book, Business Mulligan – How to Give Your Business and Your Life a Second Chance in a Changing World.

PERSONAL INTERESTS

Jeff is a veteran of the United States Navy and proudly served as a Fleet Marine Force Corpsman in Operations Desert Shield and Desert Storm. He lives in Lafayette, Louisiana with his wife Katie and their three children.

TESTIMONIAL

"There are few people who can think out of the box like Jeff while at the same time focusing on the issue at hand. His concern and passion for success for all levels of business is inspiring." - Scotty Baudoin | Engineer | Business Owner