



C. Rusty Cloutier

Senior Consultant

MY WHY?

To help people improve their lives. I believe in paying it forward.

KEY AREAS OF EXPERTISE *(Add under business, family, or both)*

BUSINESS

Finance
Strategic Planning
Banking

SUB SPECIALTIES

Business Organization
Governance
Operational Improvement
Governmental Policies

WORK EXPERIENCE

Rusty's former fifty-year career as one of America's leading bankers has allowed him to gain extensive wisdom and experience in helping businesses grow from startups to initial public offerings.

He started a bank in South Louisiana in 1985 and took it public in 1993 as the smallest bank to ever be listed on a major stock exchange in America. His team grew Midsouth Bank from one small location to a regional bank with 62 locations across two states—Louisiana and Texas—with two billion dollars in assets.

PERSONAL INTERESTS

Sports and Grandkids.

TESTIMONIAL

"Many banks across the United States have called on Rusty Cloutier to help them with long term plans for their companies and the companies that they serve. He also has been a speaker at events in all fifty states on planning for the future and the effect of government regulations on daily operations."

Ken Guenther | former President and CEO | Independent Community Bankers of America

EDUCATION

Bachelor of Science | Finance & Economics
Nicholls State University

PUBLICATIONS

Book | Big Bad Banks
Published | Wall Street Journal, New York Times, & American Banker

ORGANIZATIONS & ASSOCIATIONS

Independent Community Bankers of America | *Former Chairman*
Federal Reserve Bank | *Advisory Board Member*
Security and Exchange Commission
Fannie Mae
...and many others

DISTINCTIONS

Louisiana and Lafayette | Civic Cup
Boy Scouts
UL Foundation
Top 50 Graduates | Nicholls State University
...and many others

FAVORITE QUOTE

"Most harm is done by people with the best intentions" - Ronald Reagan

CONTACT INFO

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