



Nick Niemann

Rapid Recovery Facilitator

MY WHY?

I believe in the greatness of the Family Business Dream. This is why we “look into the future” with Family Business Leaders to address what’s really needed for you, your colleagues and your families to win the whole game.

KEY AREAS OF EXPERTISE

BUSINESS

Business Model Design
Business Model Profit Strategy

WORK EXPERIENCE

- *Raised and worked in several Niemann family businesses starting at age 8.*
- *Served on the Board of Directors and as co-owner of Niemann Foods, Inc.*
- *Co-creator of the internationally acclaimed Business Model Generation program (which introduced the world to the Business Model Canvas now being used by 5,000,000+ entrepreneurs and strategic planners).*
- *Designed Nebraska’s business development platform (which has created over 100,000 new jobs and \$30 billion capital investment in 850+ business expansions).*
- *Working with Family Business Leaders/Pioneers on their Profit Plans for 37+ years.*
- *Taught the Business Model Profit protocol to over 100 Business Leader groups in the U.S. and Canada.*
- *Worked with over 900+ CEOs on Business Model design and on how to set up their Profit Strategy Team.*
- *Vistage International - National Business Resource Speaker.*
- *Have taught Business Strategy to CEOs from 40+ countries.*

PERSONAL INTERESTS

I met my wife, then a nursing student, in 1977 while attending Creighton University’s College of Business. We enjoy passing on family business values to our seven children and nineteen grandchildren, as the next generations of business pioneers take on tomorrow’s many challenges and opportunities.

EDUCATION

Bachelor of Science | *Creighton U.*

CERTIFICATIONS & TRAINING

John Maxwell Executive Leadership |
Certified Leadership Coach
Vistage Leadership & Business Decision
Making Techniques | Graduate
CEO Space International | Graduate
Business Model Strategyzer Program |
Graduate

PUBLICATIONS

Books | *The Business Model Myth
Solution – The Mindshift Needed
Today For Achieving Lasting Success*

ORGANIZATIONS & ASSOCIATIONS

Family Business Pioneer Institute, LLC
Family Firm Institute
Business Enterprise Institute
Exit Planning Institute
Vistage Family Business Network

DISTINCTIONS

“Face of Business Continuity and
Succession Planning” | *Omaha Mag*

FAVORITE QUOTE

“Every business is a family business.
To ignore this truth is to court
disaster.” -*Michael E. Gerber*

CONTACT INFO

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