



G Michael Beduze

Managing Partner

MY WHY?

I take joy in working with a person, family or business to envision greater possibilities, discover new pathways, and fulfill purpose and potential. I'm passionate about tackling complex problems to develop innovative solutions that drive transformational and life-changing outcomes.

KEY AREAS OF EXPERTISE

BUSINESS

- Business Model Innovation
- Strategic Planning
- Culture Alignment
- Human Resources
- Operations (*services*)
- Change Management
- Exit & Transition Planning

FAMILY

- Family Office Development
- Family Office Management
- Family Governance
- Family Alignment
- Family Meeting Facilitation
- Advisory Team Coordination
- Conflict Resolution

SUB SPECIALTIES

- Leadership Development
- Structuring Synergistic Teams
- Employee Engagement

- Life Planning & Coaching
- Career Planning & Coaching
- Multi-Generational Planning

WORK EXPERIENCE

Now serving fulltime as a family and business consultant, Michael has experienced a diverse, 40-year+ professional career. He's served as an investment specialist for a New York Stock Exchange firm and as a CEO to a number of companies including a pension administration firm and his former family-owned wealth management firm.

In 1998, Michael began an intense 15-year study of human and family dynamics and organizational behavior. His education in these area spans from life coaching; to a year studying with a team of psychologists; to multiple memberships in national, multi-disciplinary professional study groups and think tanks focusing on best practices; to family-business enterprise training received under leading experts from Harvard, Northwestern, Georgetown's Bowen Center for the Study of Families, and other thought leaders. On a practical level, he has been working intensely with families and business leaders for over 40 years.

PERSONAL INTERESTS

Michael is married to his college sweetheart, Connie. They recently celebrated their 43nd anniversary and have three adult children, three children-in-law, and three grandchildren. He is active in his faith and church, enjoys family time, traveling, reading, and having his feet in the sand.

EDUCATION

Bachelor of Science | Management
University of Louisiana

PROFESSIONAL DESIGNATIONS

(not a practicing advisor)

- Certified Financial Planner
- Chartered Financial Consultant
- Certified Retirement Administrator
- Certified Retirement Counselor
- Chartered Life Underwriter

CERTIFICATIONS

- Kolbe | *Certified Consultant*
- DNA Behavior | *Certified Consultant*
- Delta Leadership Institute | *Graduate*
- Alignment Optimization | *Certified Consultant*

ORGANIZATIONS & ASSOCIATIONS

- Kappa Alpha Order
- Institute of Certified Financial Planners
- Alternative & Direct Investment Securities Association

FAVORITE QUOTE

The purpose of life is not just to be happy. It is to be useful, to be honorable, to be compassionate, to have it make some difference that you have lived and lived well. - *Ralph Waldo Emerson*

CONTACT INFO

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